



# Buffalo in Bloom News

## Spring 2005

### Key Bloom Dates at a Glance

MARCH 21 - FIRST DAY OF SPRING

APRIL 22 - EARTH DAY

April 23 - Gardening Class - Buffalo Museum of Science (see details page 2)

April 26 - Spring Clean Up of Niagara Square

April 30 - Gardening Class - Bflo & Erie Co. Historical Society (see details page 2)

May 21 - Bloom Kick-Off / Celebration Niagara Square (see details page 3)

May 24 - Planting Day - Niagara Square (weather permitting)

June 8 - Orientation of Scouting Teams

June 14 - Orientation of Scouting Teams

JUNE 21 - FIRST DAY OF SUMMER

July 10 - 16 First Week of Garden Scouting

July 17 - 23 Second Week of Garden Scouting

July 24 - 3 Third Week of Garden Scouting

August 1- 6 Fourth Week of Garden Scouting

September - Closing Press Conference

## WILL YOUR FRONT YARD GARDEN BE “BLOOMED” IN 2005?

Thanks to an excited Buffalo gardener who announced to her friends - “I’ve been Bloomed!” - we may have a new addition to our language:

*Def: bloomed -// vt: 1. to be selected by a roving band of garden scouts for enhancing a neighborhood and city with front yard blooms. 2. to find a Buffalo in Bloom marker nestled in your garden & a hanger on your front door announcing your selection. 3. to find your address and/or a photo of your garden posted on the buffalo in bloom.com website.*

Last year in our annual newsletter, we announced major changes in Buffalo in Bloom. After ten years of requesting gardeners to enter their gardens in a competition for cash prizes - we took a big leap and ended the competition. We opted instead to spread recognition to a greater number of outstanding gardens we knew were out there. So in 2004, we deployed a corps of SCOUTS - rather than judges - to search every street in the city for gardens visible from the street with “curb appeal”. No longer armed with a rigid set of criteria but with a good eye for beauty and impact... our scouts found the heroes of the urban landscape who make our city environment BLOOM!!! Over 700 gardens were “Bloomed” across the city - more than twice the number that previously entered their gardens in competitive Bloom.

Our end of the year survey of scouts and “Bloomed” gardeners told us we are on the right track with the new program. An overwhelming majority of respondents told us they were delighted with the changes and gave us wonderful suggestions to refine the new format. Thanks to all who took the time to give us great feedback.

We learned a lot in 2004 that will inform us in conducting our 2005 program:

- We will recruit more scouts and assign them smaller territories.
- A website takes more time than anticipated - we will have more volunteers on the task.
- We need to step up our publicity efforts and have great ideas to do so.

We will continue our very successful gardening classes and introduce for the first time a special Spring Kick-Off Event. Read on and - See you at the Square on MAY 21st!!!!

### Buffalo in Bloom Steering Committee

Kate Bukowski Carole Sedita  
Co-Chairs

Dr. Pam Beal Maureen O’Connell  
Deanne Cunningham Deborah Olear  
Sally Jean Cunningham Suzanne Pacholski  
Janet Fowler Barbara Riedel  
Linda Garwol Peter Theilman  
Thomas Gleed Nancy Thomas  
Marlene Liberti Martha Yagle  
Arthur Nephew



# APRIL 2005 CLASSES FOR GARDENERS

Sponsored by: **BUFFALO IN BLOOM** and  
**GRASSROOTS GARDENS** of **BUFFALO**

Presented by: **SALLY CUNNINGHAM & other gardening experts**

Attend a one day class (your choice of two locations and two dates) to learn about: perennials, annuals, soils, fertilizers, organic gardening, container gardening, garden design, solving garden problems, growing vegetables, small trees and shrubs. Classes are intended for front yard gardeners, community gardeners, and volunteers in public spaces. Participants will receive a free notebook chock full of great gardening information to use as a resource as well as to share with others.

**DATES AND LOCATIONS:** (pick one of two Saturdays)

**April 23:** Buffalo and Erie County Historical Society  
Nottingham Terrace & Elmwood Avenue

**April 30:** Buffalo Museum of Science  
Humboldt Parkway

**Note:** Bring a bag lunch; refreshments provided.  
All classes will begin at 9:30 AM and end by 3:30 PM.

**Pre-Registration Required** (seating limited to 50 per site)

*\*First time attendees will receive preference.*

*\*\* While classes are free - attendees will be requested to volunteer time in a community gardening project of their choice.*

## THREE WAYS TO REGISTER:

**By telephone:** Call 884-9666 and ask for Bloom Representative - Sue P.

**By mail:** Mail in a note or postcard to:

**Buffalo in Bloom • PO Box 282 • Buffalo, New York 14202**

**By e-mail:** [spacholski@city-buffalo.com](mailto:spacholski@city-buffalo.com)

(be sure to include your selected date and location as well as your name, address and telephone number.)



## BUFFALOINBLOOM.COM CHECK IT OUT

### For Information about

- ✧ April Gardening Classes
- ✧ Our May 21st Kick-Off
- ✧ Garden Scout Orientation Sessions
- ✧ Niagara Square planting & maintenance schedule
- ✧ Our Garden Scouting schedule in July/August
- ✧ Our 2004 Sponsors & Garden Centers Partners



### For Contact Information - if you would like to:

- ✧ be a **Bloom** volunteer
- ✧ be a **Bloom** garden scout
- ✧ be a 2005 sponsor
- ✧ suggest a garden to be visited

View our 2005 "Bloomed" Gardens and check for weekly updates

# First Annual Spring Kick-Off for Buffalo in Bloom

Our tradition for a decade has been to announce the kick-off of the annual Buffalo in Bloom program at a press conference in the Mayor's office on or about the first day of Spring. The day has typically been cold with flurries in the air and any thoughts of gardening many weeks away. Therefore, we have decided to move our Kick-Off to a date closer to the start of the gardening season and in a new location with lots more attendees.

## COME ON DOWN TO NIAGARA SQUARE ON SATURDAY, MAY 21ST FOR A CELEBRATION OF THE 2005 GARDENING SEASON FROM 10:30 AM TO NOON

- ✧ Meet other city gardeners and representatives of gardening organizations
  - ✧ Meet our special invited guests - the "Bloomed" gardeners of 2004
  - ✧ Participate in a plant exchange - see instructions below
  - ✧ Sign- up to be a garden scout in 2005
  - ✧ Tour the perennial flower beds maintained by Buffalo in Bloom volunteers with Sally Cunningham and other gardening experts
  - ✧ Enjoy light refreshments with fellow gardening enthusiasts
- \*\* Register your name for prize drawings for all attendees throughout the celebration.*

### *Plant Exchange Information*

To participate in the plant exchange bring plants you have divided to share. Be sure all plants are clearly labeled with name, bloom period, color, sun/shade requirements. Please no weeds!!! For each plant you contribute you will be given a ticket to use to exchange for another plant of your choice.

## A VERY SPECIAL THANKS!

*The following area garden centers offered our 2004 "Bloomed" Gardens special discounts on purchases:*

Elbers Landscape Service 2918 Main St  
Restoroff's Landscape Service & Garden Center 750 Kenmore Ave.  
Snyder Ridge Landscaping 300 Kenmore Ave.  
Adams Nurseries 5799 Genesee St. & 2121 Sheridan Dr.  
Murray Brothers Nurseries 4735 Transit Rd., Orchard Park  
Saville Farms, Inc. 3910 N. Buffalo Rd., Orchard Park  
Lockwoods Greenhouses 4484 Clark St., Hamburg  
Menne Nursery & Florist 3100 Niagara Falls Blvd.  
Lavocat's Garden & Greenhouse Clinton-Bailey Market  
Rudolph Galley & Sons 2722 Clinton St., West Seneca

## Thanks again to our wonderful 2004 Buffalo in Bloom Sponsors:

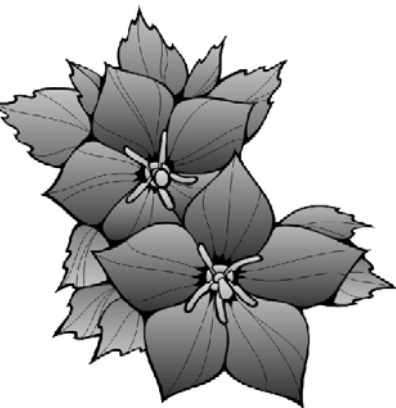
- American Water Services
- The Buffalo Green Fund
- The Buffalo and Erie County Botanical Gardens Society
- The City of Buffalo
- Cornell Cooperative Extension Master Gardener Program
- Crowley, Webb & Associates
- Mrs. John T. Elfvin
- Erie County Legislature / Judy Fisher
- Hiscock & Barclay
- Hodgson, Russ
- M&T Bank
- Baird Foundation

## LOOKING FOR SPONSORS FOR 2005

If you have been a sponsor in the past - of course you will be hearing from us -but we are always looking for new sponsors no matter the size of the donation, be it in-kind or cash. Your contribution this year will help the all-volunteer Bloom team:

- Find and recognize an expanded number of city front yard gardens
- Offer special gardening classes to city residents
- Expand, refine and maintain our new website - **BuffaloinBloom.com** - to showcase recognized gardens and serve as a resource for gardeners and a communication tool for volunteers
- Maintain and enhance the Niagara Square public space gardens

Sponsors will be highlighted on our new website, listed at all gardening classes and volunteer orientations, as well as in our newsletters and publications throughout the year.





**Buffalo in Bloom**  
17 Meadowview Place  
Buffalo, New York 14214

## *GET INVOLVED-IN BUFFALO IN BLOOM 2005*

- ☼ *BE A GARDEN SCOUT*
- ☼ *ATTEND A GARDENING CLASS*
- ☼ *HELP BRIGHTEN A PUBLIC SPACE*
- ☼ *BE A SPONSOR*
- ☼ *CHECK OUT BUFFALO'S BEAUTIFUL FRONT YARD GARDENS ON OUR WEBSITE - **BuffaloInBloom.com***

***BUT MOST IMPORTANT!***  
*PLANT A FRONT YARD GARDEN*  
*and/or*  
*HELP MAINTAIN A PUBLIC SPACE*  
*FOR ALL TO ENJOY!!!*

 Garden scouting begins JULY 10!